



# Sustainable Connecticut Community Certification Report

This is the Sustainable Connecticut Certification Report of Pomfret, a Sustainable Connecticut bronze certified applicant.

Pomfret was certified on November 01, 2021 with 235 points. Listed below is information regarding Pomfret's Sustainable Connecticut efforts and materials associated with the applicant's certified actions.

---

## Contact Information

The designated Sustainable Connecticut contact for Pomfret is:

<b>Name:</b>	MAUREEN NICHOLSON
<b>Title/Position:</b>	FIRST SELECTMAN / BOARD OF SELECTMAN
<b>Address:</b>	5 HAVEN ROAD POMFRET CENTER, CT 06259
<b>Phone:</b>	8609740191

## Actions Implemented

Each approved action and supporting documentation for which Pomfret was approved for in 2021 appears below. Please enjoy this opportunity to view and learn from the information and materials provided.

Notes: Submission content was created by Pomfret, and Sustainable CT makes no claims, promises or guarantees about the accuracy, completeness, or adequacy of the submission, beyond that an individual reviewer approved at least some elements of the action for certification. Further, standards for actions below may have changed, and the documentation listed may no longer satisfy requirements for that action. Finally, approved actions here may include some documents and descriptions in support of action elements that were not approved, in addition to elements that were approved. In preparing your own application, please rely only on the action write-ups for the current certification year to guide your submission. Please contact [info@sustainablect.org](mailto:info@sustainablect.org) with specific questions.

### 1. Inclusive and Equitable Community Impacts

---

#### 1.1 Optimize for Equity – REQUIRED

10 Points

**Approved Information:** 1.1.1: Complete the Sustainable CT Equity Toolkit, (10 points)

**Supporting Documentation:**

**WORD:** [EQUITY TOOLKIT RESPONSES](#)

**Partners:** Pomfret worked with NECCOG to complete the Branding Study. The Board of Selectmen approved the budget and contracted with NECCOG to facilitate the meetings.

**Additional Information:** The Town's economic development commission, in coordination with the First Selectman, decided to develop a branding plan as a first step to developing a comprehensive economic (community) development strategy for Pomfret. The goal of this plan is to craft a message about the special offerings of the town that will resonate or appeal to persons and businesses outside of Pomfret to both visit and locate in the town. Initially, a survey was presented through the town and requests for participants was requested through the Pomfret Times and the Town's website. As a result, 24 individuals participated in multiple workshops to help define a future image for the Town of Pomfret.

### 2. Thriving Local Economies

## 2.2 Implement Sustainable Purchasing

5 Points

**Approved Information:** 2.2.1 Sustainable Procurement Training (5 points)

**Documentation Details:** 2.2.1 Sustainable Procurement Training: On August 14, 2021, Charlie Tracy, Chairman of the Economic Planning & Development Commission (ctracymanagement@gmail.com), watched the Sustainable CT "Best Practices in Sustainable Procurement Policy" webinar originally aired on 4/2/2020.

**Partners:** 2.2.1: None

---

## 2.3 Inventory and Promote Local Products and Services

5 Points

**Approved Information:** 2.3.1: Inventory Local Retail Options (5 points)

**Supporting Documentation:**

PDF: [2.3.1 TOWN OF POMFRET BUSINESS DIRECTORY](#)

EXCEL: [2.3.1 POMFRET PROPRIETORS 7.21.21.XLSX](#)

WORD: [2.3.1 INVENTORY AND PROMOTE LOCAL RETAIL OPTIONS MAP](#)

**Documentation Details:** The Town has hard copies of the business directory available to the public at the town hall. See "2.3.1 Inventory and Promote Local Retail Options" for maps of retail and farm sectors See "2.3.1 Town of Pomfret Business Directory" for an inventory of businesses throughout the Town of Pomfret

**Partners:** 2.3.1 The Town worked with Pomfret Proprietors. The town works in collaboration with the Pomfret Proprietors to create and update the business directory. The Town also provides all print copies of the directory.

**Additional Information:** Two Sustainable CT staff members assisted the Town in creating a map that highlights Pomfret's agricultural and retail sectors. The map was created using the 2015 Pomfret Business Directory as a guiding resource document.

## 2.6 Participate in and Promote the C-PACE Program

10 Points

**Approved Information:** 2.6.1: Pass a municipal resolution to opt-in to C-PACE, sign a legal agreement with C-PACE, and post a link to information about C-PACE on your municipality's website (5 points) completed 6/2/2020 2.6.2: Encourage local building owners to access C-PACE financing by organizing an educational event (5 points)

### Supporting Documentation:

PDF: [2.6.2 C-PACE EVENT FLYER](#)

PDF: [2.6.1 C-PACE AGREEMENT.PDF](#)

WORD: [2.6.2 C-PACE EVENT RECAP](#)

IMAGE: [2.6.1 LINK TO C-PACE](#)

PDF: [2.6.2 C-PACE PRESENTATION ON 3-17](#)

**Documentation Details:** See "2.6.1 Link to C-PACE.PNG" for proof of link to C-PACE website See "2.6.1 C-PACE Agreement" for municipal agreement with CT Green Bank See "2.6.2 C-PACE Event Flyer" for a copy of the invitation to the event See "2.6.2 C-PACE Event Recap" for a description of meeting process See "2.6.2 C-PACE Presentation" for a copy of presentation used on 3/17/21

**Partners:** The Town has successfully partnered with the CT Green Bank to help plan a virtual educational event for businesses in Northeast CT. This event was conducted as a cooperative event along with the Town's of Putnam and Woodstock.

**Additional Information:** Pomfret passed a municipal resolution to opt-into the C-PACE program on 9/16/2019. A municipal agreement was signed with the CT Greenbank on October 16, 2019. Currently, the town has published a link to the C-PACE website encouraging business owners to take advantage of this amazing opportunity to improve energy efficiency in the business/industrial sector. You can find the link to the C-PACE website by visiting <https://www.pomfretct.gov/economic-planning-development-commission>. The Town has also coordinated a C-PACE educational event with the help of the CT Green Bank. Attendees included multiple businesses from the Northeast CT region (Putnam, Woodstock, Pomfret).

## 3. Well-Stewarded Land and Natural Resources

### 3.1 Provide Watershed Education

5 Points

**Approved Information:** 3.1.1c Promote Watershed Health Pledge (5points)

**Supporting Documentation:**

PDF: [3.1.1C COPY OF PLEDGE.PDF](#)

PDF: [3.1.1C WATERSHED HEALTH PLEDGE\\_SCREENSHOT.PDF](#)

**Documentation Details:** A link to the watershed health pledge can be found here:  
<https://www.pomfretct.gov/inland-wetlands-watercourses-commission>.

**Partners:** 3.1.1c: None.

---

### 3.4 Develop an Open Space Plan

25 Points

**Approved Information:** 3.4.2: Priority Resources for Protection (5 points) 3.4.4b: Increase Preserved Open Space in Your Community (5 points) 3.4.4c: Improve Open Space (5 points) 3.4.4d: Establish an Open Space Acquisition Fund (10 points)

**Supporting Documentation:**

PDF: [3.4.4D OPEN SPACE FUND POMFRET.PDF](#)

PDF: [3.4.4B INCREASE PRESERVED OPEN SPACE IN YOUR COMMUNITY.PDF](#)

IMAGE: [3.4.4C: AIRLINE TRAIL TUNNEL.JPG](#)

IMAGE: [3.4.4C: AIRLINE TRAIL BRIDGE.JPG](#)

PDF: [3.4.4C: POMFRET AIRLINE TRAIL PLANNED IMPROVEMENTS.PDF](#)

PDF: [3.4.4C: BOARD OF FINANCE TAP APPROVAL: 2018 FEBRUARY 12\\_MINUTES.PDF](#)

PDF: [3.4.2 PRIORITY RESOURCES FOR PROTECTION.PDF](#)

**Documentation Details:** 3.4.2: Priority Resources for Protection: Completed Worksheet attached. 3.4.4b: The Town provided \$10,000 to the Wyndham Land Trust to purchase 9 acres of open space. 3.4.4c: On February 12, 2018 the Town of Pomfret Board of Finance approved the acceptance of a federal Transportation Alternatives Grant for upgrades on the Airline Trail (Pomfret portion), including improving access along trail. See the photos of the Airline Trail bridge and tunnel as examples of the improvements funded by this grant. Please see the Norwich Bulletin news article attached (url included in the PDF). 3.4.4d: The Town's Open Space Acquisition Fund was established in 2012.

**Partners:** 3.4.2: None. 3.4.4b: Wyndham Land Trust. 3.4.4c: Airline Trail enhancements funded by the federal Transportation Alternatives Grant Program. 3.4.4.d: None.

### 3.9 Manage Woodlands and Urban Forests

5 Points

**Approved Information:** 3.9.1 Forest Advisory Committee (5 points)

**Supporting Documentation:**

PDF: [3.9.1 FOREST ADVISORY BOARD ESTABLISHMENT](#)

PDF: [3.9.1 FOREST ADVISORY COMMISSION MEMBERS](#)

**Documentation Details:** 3.9.1 forest advisory board establishment document lists date of meeting. 3.9.1 forest advisory commission members lists members of board.

**Partners:** 3.9.1 (forest advisory commission/board): none

**Additional Information:** The Town of Pomfret designated its Economic Planning & Development Commission as its Forest Advisory Board on March 1, 2021.

---

## 4. Vibrant and Creative Cultural Ecosystems

## 4.2 Support Arts and Creative Culture

15 Points

**Approved Information:** 4.2.1 Establish a Poet Laureate (total 15 points) 4.2.2: Include arts and culture in publicly available municipal marketing 4.2.3: Commit dedicated funding to the arts, budget 4.2.10a: Support arts and cultural activities offered at your local library(ies)

### Supporting Documentation:

PDF: [4.2.2 COPY OF POMFRET TIMES.PDF](#)

WORD: [4.2.1 ESTABLISHMENT OF POET LAUREATE.DOCX](#)

PDF: [4.2.1 POET LAUREATE - BOS MINUTES.PDF](#)

PDF: [4.2.3 POMFRET LIBRARY BUDGET.PDF](#)

PDF: [4.2.10A: EXAMPLES OF LIBRARY EVENT PROMOTION.PDF](#)

WORD: [4.2.10A: LIST OF POMFRET PUBLIC LIBRARY PROGRAMS 2019.DOCX](#)

**Documentation Details:** 4.2.1 The Town of Pomfret recently passed a Resolution by the Board of Selectmen establishing a Poet Laureate. 4.2.2 The Town of Pomfret promotes arts and culture events regularly through the Pomfret Times, a free publication that is mailed to town residents and available on online. Additionally hard copies are distributed at the town of post office. This addition shows the updates from the Historical Society, as well as the Scarecrow Adventure. 4.2.3 The Town of Pomfret monetarily supports the Abington Library, which is run independently from the town, but relies on municipal support. 4.2.10a See a list of events held at the library in 2019, as well as examples of how events were promoted, including in the Pomfret Times (a monthly newspaper sent to all residents).

**Partners:** 4.2.1 Establish a Poet Laureate: None. 4.2.2: Include arts and culture in publicly available municipal marketing: None. 4.2.3: Commit dedicated funding to the arts, budget: None. 4.2.10a: Support arts and cultural activities offered at your local library(ies): None.

**Additional Information:** The Town of Pomfret is financially committed to supporting arts and culture. The Town has recently approved its budget for the fiscal year 2020-2021, which includes support to Pomfret's local libraries for events related to arts and culture. The Town is also active in promoting events related to arts and culture in municipal publications and even promotes events hosted at the local libraries on the Town website.

## 5. Dynamic and Resilient Planning

## 5.3 Develop Agriculture-Friendly Practices

10 Points

**Approved Information:** 5.3.1 Right-to-Farm Ordinance (5 points) 5.3.2 Leasing Municipal Land to Farmers (5 points)

**Supporting Documentation:**

PDF: [5.3.1 RIGHT-TO-FARM ORDINANCE](#)

PDF: [5.3.2 AGRICULTURAL LEASE LAND.PDF](#)

**Documentation Details:** 5.3.1: See page 104 for the Right-to-Farm ordinance.

**Partners:** 5.3.1: None 5.3.2: None

---

## 5.4 Assess Climate Vulnerability

20 Points

**Approved Information:** 5.4- Assess Climate Vulnerability (20 points)

**Supporting Documentation:**

PDF: [5.4 FINAL POMFRET COMMUNITY RESILIENCE BUILDING SUMMARY OF FINDINGS MAY 2021 \(1\).PDF](#)

**Partners:** 5.4. (climate vulnerability assessment): The Nature Conservancy completed a climate vulnerability assessment for our Town. Our role was to convene and participate fully in a community resilience building workshop.

**Additional Information:** The attached report includes 5.4.1, 5.4.2 and 5.4.3

---

## 5.5 Inventory and Assess Historic Resources

5 Points

**Approved Information:** 5.5.1 Identify Priority Assets (5 points)

**Supporting Documentation:**

WORD: [5.5.1 PRIORITY ASSET: OLD TOWN HALL.DOCX](#)

**Partners:** 5.5.1: Identify Priority Assets: Pomfret Historical Society. The Historical Society uses the building, while the Town maintains ownership.

---



## 6. Clean and Diverse Transportation Systems and Choices

---

### 6.1 Implement Complete Streets

25 Points

**Approved Information:** 6.1.2: Attend a Training (5 points) 6.1.6: Sidewalk and Crosswalk Installation (20 points)

**Supporting Documentation:**

PDF: [6.1.6\\_WORKSHEET SIDEWALK /CROSSWALK](#)

**Documentation Details:** 6.1.2: Charlie Tracy, Chairman Economic Planning & Development Commission (ctracymangement@gmail.com), attended the Smart Growth America training, "Making the Most of Main Street: Complete Streets & Walkable Communities" (originally aired May 17, 2017. The webinar was viewed 8/14/2021. 6.1.6: The attached worksheet showcases installation of a sidewalk and two crosswalks.

**Partners:** 6.1.2: Webinar was produced by Smart Growth America. 6.1.6: Pomfret applied and received funding to carry out the project from the State of Connecticut.

## 6.4 Support Zero Emission Vehicle Deployment

15 Points

**Approved Information:** 6.4.2: Attend a training (10 points) 6.4.5: Host at least one EV charging station on Town Property (5 points), updated 5/20/2020

### Supporting Documentation:

IMAGE: [6.4.5 PICTURE OF CHARGING STATION @ POMFRET TOWN HALL](#)

IMAGE: [6.4.5 SCREENSHOT OF EV CHARGING STATION AT PROMFRET TOWN HALL](#)

**Documentation Details:** 6.4.2: Charlie Tracy, Chairman, Economic Planning & Development Commission (ctracymanagement@gmail.com), attended the following webinars: - "An Introduction to Electric Vehicle-Ready Buildings" by the US Environmental Protection Agency, original air date of March 24, 2021. The webinar was viewed August 15, 2021. - "SolSmart Webinar: Solar & Electric Vehicle Best Practices for Local Governments" by SolSmart, original air date of 7/31/2018. The webinar was viewed on August 17, 2021. - "Electric Vehicles: The Utility Connection" by the US Environmental Protection Agency, original air date of 12/11/2019. The webinar was viewed on August 18, 2021. - "Green Drives Webinar Series: Electric Vehicle Community Readiness" by the Chicago Area Clean Cities, original air date of 6/23/2020. The webinar was viewed on August 19, 2021. - "EV Boot Camp Webinar: Community Best Practices and Resources" by the Great Plains Institute, original air date of 4/29/2021. The webinar was viewed on August 19, 2021. See "6.4.5 Picture.." for proof of EV charging station at Pomfret Town Hall See "6.4.5 Screenshot..." for a screenshot of Plugshare website indicating proof of EV charging station at Pomfret Town Hall

**Partners:** 6.4.2: The webinar were produced by a variety of external organizations (US Environmental Protection Agency, Great Plains Institute, SolSmart, and the Chicago Area Clean Cities). Based on the webinars, Charlie Tracy contacted both the Board of Selectmen and Planning and Zoning Commission recommending that the town consider a zoning change to make all new construction be EV-capable.

**Additional Information:** The Town of Pomfret hosts two level 2 electric vehicle charging stations at the Town Hall.

## 7. Renewable and Efficient Energy Infrastructure and Operations

### 7.1 Benchmark and Track Energy Use

5 Points

**Approved Information:** 7.1.1 Track Energy Use in Municipal and Board of Education Buildings (5 points)

### Supporting Documentation:

EXCEL: [7.1.1 BENCHMARK ENERGY USE](#)

**Partners:** 7.1.1 Pomfret worked closely with Amy Thompson of UConn to generate the town's energy report.

## 8. Inclusive Engagement, Communication and Education

---

### 8.1 Hold a Sustainability Event

10 Points

**Approved Information:** 8.1.1: Host a sustainability event (10 points)

**Supporting Documentation:**

EXCEL: [8.1 EVENT SPREADSHEET.XLSX](#)

**Partners:** 8.1.1: None.

---

### 8.5 Collaborate With Other Municipalities

10 Points

**Approved Information:** 8.5.2: Implement Sustainable CT actions regionally (10 points)

**Supporting Documentation:**

WORD: [8.5.2 WORKSHEET 2.DOCX](#)

**Documentation Details:** 8.5.2 Pomfret is collaborating regionally to work through actions in category 12: Effective, Compassionate Homelessness Prevention.

**Partners:** 8.5.2: The town is collaborating with Ashford, Killingly, and Thompson. The town collective are working in tandem with the Connecticut Coalition to End Homelessness as well as TEEC (Thompson Ecumenical Empowerment Group).

## 9. Strategic Materials Management

---

### 9.3 Recycle Additional Materials and Compost Organics

10 Points

**Approved Information:** 9.3.1 Recycle Additional Materials: Mattresses (10 points)

**Supporting Documentation:**

PDF: [9.3 RECYCLE ADDITIONAL MATERIALS](#)

PDF: [9.3 RECYCLE ADDITIONAL MATERIALS - ADVERTISEMENT](#)

**Documentation Details:** 9.3.1 Recycle Additional Materials - Pomfret recycles mattresses in collaboration with the Bye Bye Mattress recycling program.

**Partners:** 9.3.1 Recycle Additional Materials. The town of Pomfret collaborates with the Bye Bye Mattress Program to make mattress recycling available to Pomfret residents.

## 10. Optimal Health and Wellness Opportunities

---

### 10.3 Improve Air Quality in Public Spaces

15 Points

**Approved Information:** 10.3.3: Anti-Smoking Campaign through Board of Education (15 points)

**Supporting Documentation:**

PDF: [10.3.3 NO SMOKING POLICY](#)

IMAGE: [10.3.3 PHOTO OF NO SMOKING SIGN.JPG](#)

**Partners:** 10.3.3: None.

**Additional Information:** The Town of Pomfret will be utilizing the BOE policy to update the townwide policy on smoking and alcohol usage in public places.

## 11. Healthy, Efficient and Diverse Housing

---

### 11.1 Design and Implement an Affordable Housing Plan

10 Points

**Approved Information:** 11.1.2: Housing Data (10 points)

**Supporting Documentation:**

PDF: [11.1.2: POMFRET 2020 HOUSING DATA PROFILE.PDF](#)

PDF: [11.1.2 WORKSHEET 2 RESPONSES.PDF](#)

**Documentation Details:** The Pomfret Economic Planning & Development Commission hosted a meeting open to the public to discuss the housing profile via Zoom on July 17, 2020. In attendance were representatives from the Board of Selectmen, EPDC Members, the Chairman of the Planning & Zoning Commission, and residents. A lively discussion ensued.

**Partners:** 11.1.2: The Town utilized the Housing Data Profile created by the Partnership for Strong Communities.

## 13. Innovative Strategies and Practices

---

### 13.1 Implement Your Own Sustainability Action

20 Points

**Approved Information:** 13.1: Created a resilience plan (10 points) and branding strategy report (10 points)

**Supporting Documentation:**

PDF: [13.1 FINAL POMFRET COMMUNITY RESILIENCE BUILDING SUMMARY OF FINDINGS MAY 2021.PDF](#)

PDF: [13.1 POMFRET BRANDING STRATEGY](#)

**Partners:** 13.1.1 Branding Study: The Town's Economic Planning & Development Commission engaged the Northeastern Connecticut Council of Governments to facilitate the planning process to develop the branding plan. The Town's economic development commission, in coordination with the First Selectman decided to develop a branding plan as a first step to developing a comprehensive economic (community) development strategy for Pomfret. The Commission recommended the town contribute \$3,000.00 for the creation of the plan. The Town provided the funding to NECCOG to facilitate the creation of the plan. The Town hosted all project meetings at the Pomfret Community Center. The goal of this plan is to craft a message about the special offerings of the town that will resonate or appeal to persons and businesses outside of Pomfret to both visit and locate in the town. The plan also serves as a precursor to a pending municipal marketing plan that the Economic Planning & Development Commission will create. 13.1.1 Community Resilience Building Workshop: The Nature Conservancy completed a climate vulnerability assessment for our Town. Our role was to convene a community resilience building workshop.